



Chloe Nichols

CONTACT

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EDUCATION

Loyola University Chicago
2019-2023
College of Arts and Sciences
BFA in Visual Communication
Minor in Marketing

TECHNICAL SKILLS

Web design, publication design,
product design, identity branding,
photography, photo editing, audio
editing, color theory, typography,
social media management

SOFTWARE

Adobe Photoshop, InDesign,
Illustrator, Lightroom, Bridge,
Audition, Acrobat, Figma, Xd,
Microsoft Word, PowerPoint,
Excel, Canva

PERSONAL SKILLS

Creativity, communication,
organization, multitasking, time
management, budgeting, flexibility

PROFESSIONAL ORGANIZATIONS

American Institute of Graphic Arts
(AIGA) 2020 - present
Kappa Delta
2020 - present

PROFESSIONAL EXPERIENCE

Shift Lead

Lickity Split, Chicago, IL, March 2023–present
Managed multiple employees in various job tasks throughout all phases of project completion. Followed recipes with accuracy and precision to achieve quality food products. Contributed to positive work environment for all staff members through active listening and effective communication. Provided excellent service and attention to customers when face-to-face or through phone conversations.

Graphic Design Intern

KeyConcept, Bridgeport, IL, September 2022–December 2022
Executed design projects from concept to completion for Chicagoland restaurants. Conducted project research, developed website layouts, story boards, ads, and client product/service promotional presentations. Presented project updates, new project developments, and responded to client project inquiries in client meetings weekly. Assisted project manager in completing all graphic design requests including logos, websites, and merchandise. Supported content writers in the creation of new ideas for social media.

Smoothie Barista

Tropical Smoothie, Rogers Park, IL, April 2022–July 2022
Used menu knowledge to guide customers purchase behavior and up-sell new products. Maintained store cleanliness and merchandising standards. Used all food handling standards to cook food properly and in a timely fashion, using safety precautions.

Communications Intern

Self Reclaimed, Chicago, IL. September 2021–December 2021
Drafted and managed online and social media communications designed to promote company brand, values, and image. Carried out marketing activities to promote services. Designed informational posts in a user-friendly format. Preserved brand integrity by monitoring the consistency and quality of content.